



TIME TO TAKE OFF

En Voyage is the leisure and business magazine for Guernsey's airline, Aurigny.

It is a bi-monthly publication and the only such magazine based in the Channel Islands and is packed with over 120 pages including a 40+ page business section. En Voyage offers an exclusive advertising opportunity with a captive audience.

The magazine is distributed on all Aurigny flights, arrival areas, online and from branded stands at Guernsey's passenger lounges and security gates. It is also distributed in hotels and other high footfall locations across the island.

Showcasing the best of the Bailiwick of Guernsey:

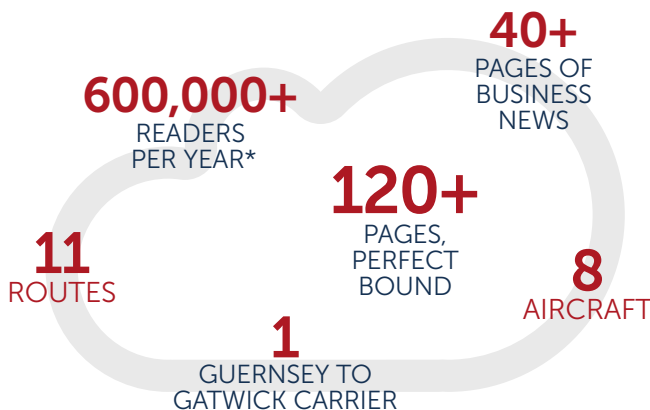
- Destination features
- London connecting...
- Locate Guernsey features
- Competitions
- Expanded business section
 - Business news
 - High-flying appointments
 - Business interviews
 - Faces of business
- Food features
- Community spirit
- Games and puzzles

Plus much more...

Aurigny flies from Guernsey to 11 destinations including: Alderney, Bristol, Dinard, East Midlands, Grenoble[†], Leeds Bradford[†], London Gatwick, London Stansted, Manchester, Norwich[†] and Southampton.

[†]Seasonal routes

* Based on Aurigny's 2015 traveller figures.

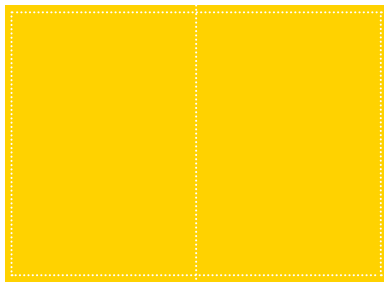


EDITORIAL

As part of its overhaul, En Voyage magazine's content has been completely reviewed in order to better market the Bailiwick of Guernsey to business and leisure travellers, and prospective residents.

There are more destination features and local content in amongst exciting competitions, fabulous food features, the launch of Aurigny's Genuine Guernsey range and lots more. Its bigger business section has also received a boost with inspirational interviews, business profiles and topical articles starring alongside business news, appointments, technology pieces and food features.

ADVERTISING



DOUBLE PAGE

TRIM: 380 x 275mm
TYPE: 350 x 235mm
BLEED: 390 x 285 (5mm)

£2,000



FULL PAGE

TRIM: 190 x 275mm
TYPE: 160 x 235mm
BLEED: 200 x 285 (5mm)

£1,150

UPGRADES

FIRST INSIDE DOUBLE PAGE	£2,500
SECOND DOUBLE PAGE	£2,250
BUSINESS SPONSORSHIP	£2,000
INSIDE BACK COVER	£1,750
BACK COVER	£3,000

DEADLINES

ISSUE	COPY
ISSUE 9 - MARCH / APRIL 2018	30.01.18
ISSUE 10 - MAY / JUNE 2018	22.03.18
ISSUE 11 - JULY / AUGUST 2018	04.06.18
ISSUE 12 - SEPTEMBER / OCTOBER 2018	31.07.18
ISSUE 13 - NOVEMBER / DECEMBER 2018	01.10.18
ISSUE 14 - JANUARY / FEBRUARY 2019	26.11.18

ARTWORK

Printed high quality 4-colour (CMYK) process.

PLEASE SUPPLY ARTWORK DIGITALLY AS:

Preferred method: High Resolution PDF
Alternatively: Font embedded EPS

- Resolution at least 300dpi
- DPS to be supplied as one double page
- Please include 5mm bleed and relevant tick marks

Your artwork should be made available to download or sent via email (if under 10mb) to:
natalie@oi-you.com

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FOR ADVERTISING AND EDITORIAL

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